

Professional in the Graphic Design, Print and Production industry since 1982



SHELDRAKON GRAPHIC DESIGN . . .

*H*ELPS BUSINESSES be SEEN for what they DO with a UNIQUE and PROFESSIONAL approach to the business of DESIGN by facilitating in the DECISION-MAKING process of IMAGE, IDENTITY and PROMOTIONAL development with an EMPHASIS on maintaining the INTEGRITY of that image across MYRIAD PLATFORMS, including the INTERNET. ShelDragon will also COORDINATE and CONSULT on projects for PRINT: *Business Collateral Material, Advertising and Marketing, Seminars and Events.*

▶▶▶ *Information*

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▶▶▶ *Employment History*

*SELF-EMPLOYED since 1982 as a Graphic Designer and Production Artist,
Writer and Editor; Desktop Publishing since 1986*

1979–1985 : Classical Musician

*1975–1979 : SF Conservatory of Music Stage and House Manager;
Assistant Director of the SFCM New Music Ensemble*

▶▶▶ *Education*

*1974–1980 : San Francisco Conservatory of Music (SFCM)
Bachelor of Music / Voice and Composition; credit toward a Masters*

*1970–1974 : Moravian College and Lehigh University (Bethlehem, Pennsylvania)
k–12 Education / Earth Sciences major / Music minor*